

740 Ocean Monterey CA

This chronology of recorded transactions of 740 Ocean, known today as 800 Cannery Row, focuses on the years 1902 to 1928 and most particularly on the period 1916 to 1928, the period of interest to the author.

- Nov 1902 John F. Sarber to John B. McAfee
- June 1903 McAfee to Mary J. Nelson
- 23 March 1910 Nelson to City of Monterey for storm drain right-of-way
- Spring 1916 Joseph Rodriguez [José Benito], his wife Rita Riveiro – each Spanish immigrants – and their three young children, Francisco, Jaime, and Maria move into the small "stoutly built 3-room plaster house," ca. 1910-1912. Joseph and Rita met and married in San Francisco; their first three children were born at home in San Francisco.
- During 1916 Joseph Rodriguez and Vicente Rodriguez started a business, *La Esperanza Fish Packing Company*, at the Joseph Rodriguez home at 740 Ocean. Joseph was a fisherman and cooper, a barrel maker. Vicente was a shoe repairman. Fish were stored in cement tanks, then layered and salted in barrels, cured, sealed, and shipped by train. It is reasonable to assume that Joseph and Vicente built the cement tanks that, in part, attracted the interest of Ed Ricketts.
- 18 December 1917 Mary J. Nelson to Joseph Rodriguez et al [Vicente Rodriguez, Constantino Roldos, & Jose Lopez]. It is reasonable to assume that Roldos and Lopez were not involved in the operation of *La Esperanza*.
- 2 February 1918 Joseph and Rita Rodriguez purchased a home on Foam Street.
- 13 October 1920 Joseph Rodriguez, et al to Fred Spallino, a shoe repairman, via a Bargain and Sale Deed (no guarantee of title). Roldos held Power of Attorney for Lopez.
- Of interest: The reason for the above transaction is not known. The Joseph Rodriguez family tradition and family documents state that the intent was that Spallino would deed the property back to the four partners, Joseph Rodriguez, Vicente Rodriguez, José Lopez, and Constantino Roldos. That didn't happen.
- Also, at some point during this period Joseph and Rita Rodriguez were swindled out of the business. *La Esperanza* failed. Family tradition is that *La Esperanza* was the first fish-packing [as opposed to canning and/or drying on Cannery Row].
- 19 February 1921 Fred Spallino to Joseph Lopez
- 6 March 1923 Joseph Lopez to Vicente Rodriguez
- 24 May 1928 Josefa Lopez of Spain quit-claimed her interest to Vicente Rodriguez; how her interest was acquired is not known.
- 21 June 1928 Joseph Rodriguez recorded an Affidavit with the County of Monterey in which he detailed the shenanigans of his partners. The document was poorly prepared and was of no consequence in the next transaction.
- 24 July 1928 Vicente Rodriguez to Pacific Biological Laboratories
- 4 August 1934 Joseph Rodriguez died.

For documentation of the above timeline, refer to The Very Short Story of La Esperanza Fish Packing Company by Robin Rodríguez Aeschliman, October 2015, attached.